

EDUCATION

Boston University, College of Fine Arts
B.F.A. Graphic Design, May 2007
Dean's List, Fall 2006 - Spring 2007

COMPUTER SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Adobe Pro Premiere
Microsoft Office
Macromedia Dreamweaver
Macromedia Flash
QuarkXpress
Macintosh and PC Platforms

OTHER SKILLS

Drawing
Photography
Ballroom Dancing
Soccer
Skiing
Martial Arts
Track & Field

EXPERIENCE

Graphic Designer

Constant Contact, Waltham, MA
August 2008 - Present

Create email template designs based on customer input using both new design concepts and pre-existing branding materials. Work with Professional Services consultants and template programmers to develop and implement a workflow for the template design process. Perform corrections and revisions to designs as necessary.

Freelance Graphic Designer and Photographer

David Tran Designs, Boston, MA
September 2005 - Present

Networking to find new clients and communicate to understand their needs. Responsible for design and development of identity/logos and other print materials and business collateral. Prepare and set-up for photo shoots. Capture and process images. Understanding the printing processes and requirements.

Marketing Communications Associate

Continental Resources Inc., Bedford, MA
November 2007 - May 2008

Served as liaison between corporate, marketing, and in the test and measurement division's sales force. Responsible in providing technical content for marketing materials; design advertising campaigns to marketing; provide sales bulletins including technical and training materials on products and services offered; build and maintain a product library; and provide updated product pricing to MIS and marketing.

Design Committee Chairman

Tet in Boston Committee, Dorchester, MA
September 2005 - Present

Worked with the Vietnamese community in Dorchester, MA in preparation for the annual Vietnamese New Year Tet Festival. Designed raffle tickets, concert tickets, and betting money. Worked with the sub-committee team to design and produce the annual Tet Festival booklet.

Design Intern

PeopleCube Corporation, Waltham, MA
January 2007 - May 2007

Worked with marketing firm in designing fresh aspects in rebranding their corporation ranging from logo design to website. Establish and maintain client relationship. Schedule interviews and meetings.

Designer

Race for Rights Committee, Boston, MA
September 2006 - April 2007

Worked with a small committee in Boston, MA in preparation for the first Race for Rights Event. Designed logo, sponsor package, advertising flyers, and shirt designs.

Design Intern

WCVB-TV News Channel 5, Needham, MA
Summer 2005, Summer 2006

Assisted the design staff in various WCVB-TV projects with specific deadlines. Designed and implemented on-air news graphics, signages.

Graphic Designer

Dental Arts Vision, Basking Ridge, NJ
August 2005

Worked with the doctor to design a logo and a tri-fold marketing brochure for the dental office (10,000 prints). Designed a Smart Shopper magazine ad printed in 11 Somerset County towns. Met with the Office Manager, discussed all aspects of advertising and implemented marketing changes in both ads and website.